



MEDIA ADVISORY

Educational caravan for Agricultural Producers and Traders:

RATKOVO - On December 17, 2018, Lukowa, an international company dealing with traders and the distribution of fruit and vegetables, with support of the USAID Competitive Economy Project, will organize the second cycle of trainings for agricultural producers and traders on today's market demands and sustainable agriculture.

Educational trainings will be organized in 15 cities across Serbia during the coming three months and will cover the following topics: production and processing standards (GLOBAL G.A.P, organic production), modern technology and production, methods to increase productivity, crop protection and nutrition; and food safety.

The first set of trainings for fruit producers will be held in Ratkovo on December 17 and in Prijepolje on December 24, 2018. The first training for vegetable producers will be held in Horgos on December 18, 2018.

The purpose of this educational caravan is to ensure a higher quality and greater standardization of agricultural products. It is realized as part of USAID's Competitive Economy Project, a four-year, \$11.95 million activity to strengthen the competitiveness of the Serbian food processing industry, particularly fruit and vegetable value chains, with the goal to increase sales and exports of Serbian food products on domestic and international markets.

WHO: *Nikola Damljanovic*, Bioagricert d.o.o. / International Inspector

Vojislav Cudomirovic, Global Sales Manager at Elixir Group

WHEN: Monday, December 17, 2018, from 17:00 until 19:30h

WHERE: Ratkovo, Municipality of Ratkovo (Ratka Pavlovića 4)

CONTACT: For additional information about the LUKOWA training contact: Rade Stojisavljević, r.stojisavljevic@lukowa.com

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Since 2001 USAID has invested more than \$774 million to stimulate economic growth, strengthen the justice system and promote good governance in Serbia.

For more information, visit <http://serbia.usaid.gov>